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UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1 52(b))

Attorney Docket No		PINTO-006A	
First Invent	or	A. Gregory Pinto	
Title	SYSTEM AND METHOD FOR DISTRIBUTING AND RECORDING TARGETED INFORMATION		
Express Mail Label No		EL 813 457 989 US	

PTO	
u.s. 95475	
097	60

APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents	ADDRESS TO Assistant Commissioner for Patents Box Patent Application Washington, DC 20231				
1. X Fee Transmittal Form (e.g., PTO/SB17) 2. X Applicant claims small entity status 3. X Specification [Total Pages39] (preferred arrangement set forth below) -Descriptive title of the invention -Cross Reference to Related Applications -Statement Regarding Fed sponsored R & D -Reference to sequence listing, a table, or a computer program listing appendix -Background of the Invention -Brief Summary of the Invention -Brief Description of the Drawings (if filed)37 CFR 3 73(b) -Detailed Description -Claim(s) -Abstract of the DisclosureCopies of IDS Citations 4. X Drawing(s) (35 U S C. 113) [Total Sheets9i 5. X Oath or Declaration [Total Pages2 _] a X Newly executed (original or copy) b. Copy from a prior application (37 CFR 1 63(d)) (for continuation/divisional with Box 17 completed)	CD-ROM or C-R in duplicate, large table or Computer Program (Appendix) Nucleotide and/or Amino Acid Sequence Submission See 37 CFR 1 27 (if applicable, all necessary) a				
under 37 CFR 1 76 Continuation Prior application information For CONTINUATION OR DIVISIONAL APPS only The entire disclosure of the prior	on-in-part of prior application No Group/Art Unit or application, from which an oath or declaration is supplied under Box 5b, is considered and is hereby incorporated by reference. The incorporation can only be relied upon				
18. CORRESPO	ONDENCE ADDRESS				
x Customer Number or Bar Code Label '0076	S63 or Customer address below				
Name Attention Mariene Klein					
Address					
City	State Zrp Code				
Country					
Name (Print/Type) Marlene Klein	Registration No (Attorney/Agent) 43,718				
Signature Marlene Kli					

PTO/SB/17 (09-00) Approved for use through 10/31/2002 OMB 0651-0032 U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number					
FEE TRANSMITTAL for FY 2001		Complete if Known			
		Application Number			
		Filing Date	Herewith		
Patent fees are subject to annual revision.		First Named Inventor	A. Gregory Pinto		
		Examiner Name			
TOTAL AMOUNT OF PAYMENT	(\$) 695.00	Group Art Unit			
TO THE TAXABLE PROPERTY.		Attorney Docket No.	PINTO OGGA		

METHOD OF PAYMENT	FEE CALCULATION (continued)				
The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to Deposit Account	3. ADDITIONAL FEES Large Entity Small Entity Fee Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid				
Number 19-4330					
Deposit Account Name STETINA BRUNDA GARRED & BRUCKER X Charge Any Additional Fee Required Under 37 CFR 1 16 and 1 17 X Applicant claims small entity status See 37 CFR 1 27	105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or cover sheet 139 130 139 130 Non-English specification 147 2,520 147 2,520 2,520 For filing a request for ex parte reexamination 112 920* 112 920* Requesting publication of SIR prior				
	to Examiner action 113 1,840* 113 1,840* Requesting publication of SIR after				
2. Payment Enclosed: X Check	Examiner action 115 110 215 55 Extension for reply within first month 116 390 216 195 Extension for reply within second month 117 890 217 445 Extension for reply within third month 118 1,390 218 695 Extension for reply within fourth month				
FEE CALCULATION	128 1,890 228 945 Extension for reply within fifty month 119 310 219 155 Notice of Appeal				
BASIC FILING FEE Large Entity Small Entity	120 310 220 155 Filing a brief in support of an appeal 121 270 221 135 Request for oral hearing 138 1,510 138 1,510 Petition to institute a public use proceeding				
Code (\$) Code (\$) Fee Paid	140 110 240 55 Petition to revive-unavoidable 141 1,240 241 620 Petition to revive-unintentional 142 1,240 242 620 Utility issue fee (or reissue)				
106 320 206 160 Design Filing fee	143 440 243 220 Design issue fee				
107 490 207 245 Plant Filing fee 108 710 208 355 Reissue Filing fee 114 150 214 75 Provisional Filing fee	144 600 244 300 Plant issue fee 122 130 122 130 Petitions to the Commissioner 123 50 123 50 Petitions related to provisioanl applications				
SUBTOTAL (1) \$ 355 00	126 240 126 240 Submission of Information Disclosure Statement				
1.0	581 40 5.81 40 Recording each patent assignment per property (times number of properties) 40.00				
	146 710 246 355 Filling a submission after final rejection (37 CFR § 1 129(a))				
2. EXTRA CLAIM FEES Fee from	149 710 249 355 For each additional invention to be examined				
Extra Claims below Fee Paid	179 710 279 355 Request for Continued Examination (RCE)				
Total Claims 40 - 20** = 20 X 9 = 180 00 Independent Claims 6 - 3 = 3 X 40 = 120 00 Multiple Dependent =	169 900 169 900 Request for expedited examination of a design application				
Large Entity	* Reduced by Basic Fifing Fee Paid SUBTOTAL (3) \$ 40.00				
**or number previously paid, if greater, For Reissues, see above					
IDSSITTED DV.					

20RMILIED BA:				Complete (if applicable)		
Name (Print/Type)	Marlene Klein	Registration No Attorney/Agent	43,718	Telephone	(949) 855-1246	
Signature	Marlere Kli			Date	9/17/01	

Certificate of Mailing under 37 CFR 1.8 or 37 CFR 1.10

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> on <u>September 17, 2001</u>. (Date)

> > Dawn L. Manaino

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

- 1. Utility Patent Application Transmittal (1 pg);
- 2. Fee Transmittal for FY 2001 (1 pg) (in duplicate);
- 3. Patent Application Specification (39 pgs);
- 4. Drawings (<u>9</u> pgs);
- 5. Declaration for utility or Design Patent Application (2pgs);
- 6. Recordation Form Cover Sheet PATENTS ONLY (1 pg);
- 7. Assignment of Application (1 pg);
- 8. Power of Attorney or Authorization of Agent (1 pg);
- 9. Certificate Under 37 C.F.R. Section 3.73(b) (1 pg);
- 10. Copy of the Assignment (1 pg);
- 11. Check for \$655.00 filing fees for application;
- 12. Check for \$40.00 fee for Assignment; and
- 13. Return Postcard to acknowledge receipt.